



Anders Grové

Head of Web Platforms / Product Owner

About me

With over 12 years of experience in development and design, I bring a unique blend of skills that includes proficiency in front-end development, UX/UI design, and leadership.

I am dedicated to providing exceptional digital experiences that meet the needs of both users and stakeholders and passionate about continuous learning. Meticulous attention to detail and a commitment to excellence have allowed me to refine my skills and become a specialist in creating flawless digital experiences.

In my personal time, I enjoy nature and surfing in Cape Town, where I strive to maintain a balanced lifestyle.

Skills

- Leadership and team management
- Front-end development (HTML, CSS, JavaScript)
- UX/UI design
- HubSpot
- SEO
- Agile / Scrum

Website

www.andersgrove.co.za



Contact

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Education

2006 Strand High School

2008 International Hotel School 1st year

2010 CTI Education Group 2nd year

Program Design, C# I, C# II, Web Pages (HTML, CSS, JS, Ajax), Processing & Logic Concepts, Software Engineering, SQL

Work Experience

Struto – 8 yrs

2021

Head of Web Platforms

Apr 2021 – Present · 2 yrs 3 mos

Leading the web department, I deliver successful product visions, oversee teams of developers, designers, and UX specialists to achieve client-focused outcomes. Additionally, I play role in supporting and executing the company's strategy to achieve short and long-term goals.

2019

Technical Lead

Jan 2019 – Apr 2021 · 2 yrs 4 mos

As a technical lead, I excelled in solution engineering, pre-sales, and strategic problem-solving for diverse businesses. I led the development team, delivered in frontend development, and managed technical responsibilities for the HubSpot platform.

2017

Development Team Lead

Jan 2017 – Jan 2019 · 2 yrs 1 mo

Leading a team of developers, I provided technical guidance and supported pre-sales with solution engineering. Collaborating closely with the design team lead, we delivered on client visions. I oversaw all technical aspects of the Hubspot platform, covering CRM, Sales, Marketing, and Service Hubs.

2015

Frontend Developer

Jul 2015 – Jan 2017 · 1 yr 7 mos

By joining Struto, I had the opportunity to fulfil my dream of working in an agency setting, where I was continuously challenged and learned at an accelerated pace. As a dedicated frontend developer, I specialized in creating exceptional client websites and customized web solutions on the HubSpot platform. I mastered my web development skills and expanded my industry expertise to deliver outstanding results.

GraphicMail/SharpSpring – 4 yrs 5 mos

2011

C# Developer

Feb 2011 – Jun 2015 · 4 yrs 5 mos

I started as a C# developer while still studying, acquiring invaluable experience that laid a solid foundation in OOP, backend and frontend technologies, as well as technical SEO and marketing integration. This journey equipped me with a diverse skill set essential for driving successful projects and delivering optimal solutions.